



**FACTORS INFLUENCING THE INTENTION TO
ADOPT INTERNET BANKING**

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JOHOR.**

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ADOPT INTERNET BANKING**

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**Submitted in Partial Fulfilment
of the Requirement for the
Bachelor of Business Administration
(Hons) Islamic Banking**

**FACULTY OF BUSINESS MANAGEMENT
UITM, JOHOR**

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“DECLARATION OF ORIGINAL WORK”

MOHD FIKRI BIN JAMARI (I/C Number: 920804-01-5489)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

LETTER OF SUBMISSION

21st June 2015

Faridah Najuna binti Misman
Lecturer of Finance
Faculty of Business Management,
University Teknologi MARA,
85000 Segamat,
Johor.

Dear Mdm,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “FACTORS INFLUENCING THE INTENTION TO ADOPT INTERNET BANKING” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

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ABSTRACT

The purpose of this study is to determine the factors that influence the intention to adopt internet banking in Johor Bahru area. This study involve a total of 120 questionnaires that been distributed to random respondent in selected location (Johor Bahru) using a convenience sampling method. The data collected being analyzed through several analyses such as frequency analysis, normality analysis, reliability analysis, descriptive analysis, correlation analysis, and multiple regression analysis using Statistical package for the social science (SPSS) version 21.0. In addition, this study found that all independent variables have a significant relationship on intention to adopt internet banking. Other than that, this study is very important for the service provider who plan to promote new forms of banking or to innovate their services.